

NEW FROM
Anchor

The most popular appetizer is now the most poppable!



Profitable, crispy rounds made with real cheese!



a cheesy pop in the mouth

A lot of cheese, a little at a time



Fact:

Consumers love cheese sticks¹, and they want more appetizers focused on cheese².

Profit with the appetizers patrons want!

Give your patrons their favorite cheese flavors in a fun new way.

- Unique, light crispy taste that's less filling
- Small size and shape perfect for portion control and sharing
- Handmade appearance looks freshly prepared
- Made with real cheese for a quality eating experience
- Consistency and performance backed by Anchor—the appetizer expert

Two Can't Miss Flavors!

Cheese Shotz™ are a universally appealing melt-in-your-mouth experience that's a great addition to cheese sticks.



Mozzarella-Parmesan

Rich Mozzarella and aged Parmesan cheese with a crisp Parmesan crust.



Pepper Jack

Creamy Monterrey Jack cheese with just a little kick of heat.

Menu Ideas



'Tini Shotz

Serve Mozzarella-Parmesan Cheese Shotz™ with ranch and cherry tomatoes in a martini glass for a signature appetizer.

MENU PRICE	FOOD COST	GROSS PROFIT/SERVING
\$1.99	\$0.79	\$1.20



Cheese Shotz™ Flight

Six shots of Shotz™ served with salsa ranch, mustard BBQ sauce, chipotle mayo, marinara, roasted red pepper ranch, and pesto.

MENU PRICE	FOOD COST	GROSS PROFIT/SERVING
\$3.99	\$1.73	\$2.26



The Texican

Mini taco shells loaded with Pepper Jack Cheese Shotz™, lettuce, salsa, chipotle mayo, and green onion.

MENU PRICE	FOOD COST	GROSS PROFIT/SERVING
\$5.99	\$1.91	\$4.08

Preparation Instructions

- Fry frozen product at 350°F for 3-1/2 minutes
- Ensure product is no more than two layers deep in fryer basket
- Gently shake basket only once during cooking

Product Information		Packaging			Nutritionals											
Code	Product Description	Case Pack	Net Case Wt. (lb.)	Count Per lb.	Portion Size	Calories	Calories from Fat	Total Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Sodium (mg)	Total Carb. (g)	Dietary Fiber (g)	Sugars (g)	Protein (g)
50010882	Mozzarella-Parmesan Cheese Shotz™	6/2 lb.	12	24-26	100g/3.5 oz.	220	100	11	9	0	60	670	18	2	0	13
50010883	Pepper Jack Cheese Shotz™	6/2 lb.	12	24-26	100g/3.5 oz.	220	100	11	9	0	60	670	18	2	0	13

Try a Cheese Shotz™ sample for yourself and see how they can make your menu more profitable. Call 1.800.767.7377 or visit cheeseshotz.com.

