

popular and poppable at three profitable prices.



a cheesy pop in the mouth

Fact:

Consumers love cheese sticks¹, and they want more appetizers focused on cheese².

Profit with the appetizers patrons want!

Versatile new Cheese Shotz™ are the delightfully different way to give your customers the cheese appetizers they really want!

- Reenergize your appetizer sales with a unique product presented in unexpected ways
- Give customers smaller portion options just right for sharing and sampling
- Menu creative platings using sauces and service ware you already have on hand

\$1.99
Menu Priced Appetizers

Cheese Shotz™ Kabobs



When you know what they like, stick with it. Three tasty Cheese Shotz™ skewered and drizzled with marinara. A fun, cheesy spin on a classic.

'Tini Shotz™



Everyone can appreciate a good martini, especially when its got a signature ingredient. These 'tinis combine Mozzarella-Parmesan Cheese Shotz™ with ranch and cherry tomatoes for an always-tempting appetizer.

\$3.99
Menu Priced Appetizers

Balls of Fire



Heat things up, then cool them off just right. Four Mozzarella-Parmesan Cheese Shotz™ doused in buffalo sauce and served with a bleu cheese dip to temper the flames and treat the taste buds. Serve with celery sticks.

Cheese Shotz™ Flight



Six shot glasses—three with Pepper Jack Shotz™—one with salsa ranch, one with mustard BBQ sauce, the other with chipotle mayo—and three with Mozzarella-Parmesan Shotz™—one with marinara, one with roasted red pepper ranch, the other with pesto. It's a tour of cheese delights.

\$5.99
Menu Priced Appetizers

The Texican



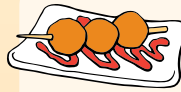
A new take on the taco. Crunchy taco shells loaded with Pepper Jack Cheese Shotz™, lettuce, salsa, chipotle mayo, and green onion. A little south of the border, miles from expected.

Meatball Sliderz



Would you like some meatballs with your cheese? Three petit pan rolls packed with one Cheese Shotz™ and one meatball, then covered with marinara. Surprising, extraordinary slider sandwiches.

\$1.99 Menu Priced Appetizers



Cheese Shotz Kabobs

- 3 Mozzarella-Parmesan Cheese Shotz™
- 1-oz. Marinara Sauce
- 1 Skewer

MENU PRICE **\$1.99** FOOD COST **\$0.60** GROSS PROFIT/SERVING **\$1.39**



Hot Tease

- 3 Pepper Jack Cheese Shotz™
- 3 Jalapeño Bottlecaps
- 1-oz. Chipotle Mayo
- Martini Glass

MENU PRICE **\$1.99** FOOD COST **\$0.79** GROSS PROFIT/SERVING **\$1.20**

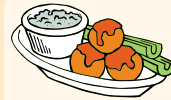


Tini Shotz

- 3 Mozzarella-Parmesan Cheese Shotz™
- 3 Cherry Tomatoes
- 1-oz. Ranch Dressing
- Martini Glass

MENU PRICE **\$1.99** FOOD COST **\$0.79** GROSS PROFIT/SERVING **\$1.20**

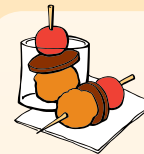
\$3.99 Menu Priced Appetizers



Balls of Fire

- 4 Mozzarella-Parmesan Cheese Shotz™
- 2-oz. Buffalo Sauce
- 2-oz. Blue Cheese Sauce
- 4 Celery Sticks

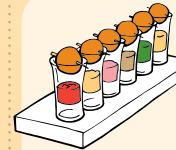
MENU PRICE **\$3.99** FOOD COST **\$1.37** GROSS PROFIT/SERVING **\$2.62**



Pizza Bombs

- 4 Mozzarella-Parmesan Cheese Shotz™
- 4 Slices of Sandwich Pepperoni
- 4 Cherry Tomatoes
- Shot Glass
- Toothpicks

MENU PRICE **\$3.99** FOOD COST **\$1.37** GROSS PROFIT/SERVING **\$2.62**

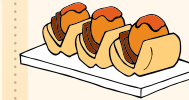


Cheese Shotz Flight

- 3 Pepper Jack Cheese Shotz™
- 3 Mozzarella-Parmesan Cheese Shotz™
- ½-oz. Salsa-Ranch Dip
- ½-oz. Mustard BBQ Sauce
- ½-oz. Chipotle Mayo
- ½-oz. Marinara Sauce
- ½-oz. Roasted Red Pepper Sauce
- ½-oz. Pesto
- Shot Glasses

MENU PRICE **\$3.99** FOOD COST **\$1.73** GROSS PROFIT/SERVING **\$2.26**

\$5.99 Menu Priced Appetizers



Cheesesteak Shotz

- 3 Pepper Jack Cheese Shotz™
- 3-oz. Roast Beef
- 3 Petit Pan rolls

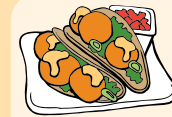
MENU PRICE **\$5.99** FOOD COST **\$1.54** GROSS PROFIT/SERVING **\$4.45**



Meatball Sliderz

- 3 Mozzarella-Parmesan Cheese Shotz™
- 3 Italian Meatballs
- 3 Petit Pan Rolls
- 2-oz. Marinara Sauce
- 4-oz. Fries

MENU PRICE **\$5.99** FOOD COST **\$1.91** GROSS PROFIT/SERVING **\$4.08**



The Texican

- 6 Pepper Jack Cheese Shotz™
- 2 Taco Shells
- 2-oz. Salsa
- 2-oz. Chipotle Mayo
- 2 Leaves of Lettuce—chopped
- 1-oz. Green Onion

MENU PRICE **\$5.99** FOOD COST **\$1.91** GROSS PROFIT/SERVING **\$4.08**

Tip: Set the following garnish and sauce cost accordingly for each menu price:
\$.25 at \$1.99 \$.65 at \$3.99 \$.80 at 5.99

Item	Description	Approximate Piece Cost*
50010882	Mozzarella-Parmesan Cheese Shotz™	\$0.18
50010883	Pepper Jack Cheese Shotz™	\$0.18

*Based on approximate delivered cost plus average distributor markup.

**Try a Cheese Shotz™ sample for yourself
and see how they can make your menu
more profitable.**

call **1.800.767.7377** or visit **cheeseshotz.com**



a cheesy pop in the mouth